

INAUGURAL AHSN WEBINAR

22 June 2021

‘Internet memes: When the personal and the political collide’

REGISTRATION: <https://ahsn-webinar-series.eventbrite.com>

AHSN’S first ever webinar in humour studies will take place on **22 June at 5.00pm AEST**. The speaker will be **Prof. Limor Shifman**, author of leading methodological studies on memes and humour.

Abstract

Widely disputed in academic circles for over three decades, the term “meme” has been re-formulated in the last decade as a mundane phrase referring to a wide spectrum of digital phenomena. This talk will explore the various roles played by memes in contemporary political and cultural spheres. The power of internet memes, it will be argued, stems from their unique position as bridges between individuals and collectives. Prof. Shifman will examine this claim through an analysis of two types of humorous memes: ironic testimonial rallies and memetic nonsense.

Bio-note

Limor Shifman is a professor at the Department of Communication and Journalism in the Hebrew University of Jerusalem. Her main research interests are new media, popular culture, values, and the social construction of humour.

For a partial list of Prof. Shifman’s many publications, visit her Academia.edu website: <https://huji.academia.edu/limorshifman>

